



Press release

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Milano, January 12<sup>th</sup> 2017

## **Lendix lands in Italy: Sergio Zocchi appointed as CEO**

With more than 20 years of expertise in the high-tech and financial industry, Sergio Zocchi will work to develop Lendix in Italy and lead the local team

Lendix, the N°1 SME lending marketplace in France, has appointed Sergio Zocchi as CEO of Lendix Italia as part of the company's strategic plan to expand its business across Europe. Zocchi, based in Milan, will build and lead a local team of seasoned professionals with deep expertise in finance, IT and risk management. The operational launch of the Italian platform is expected in Q1 2017 and the local subsidiary has plans to expand the team to 10 professionals.

Holding a Master Degree in Electronics Engineering and an Executive Master in Corporate Finance and Investment Banking, Zocchi is an experienced entrepreneur; he has founded and managed several companies in the technology space, taking them from the startup stage to successful ventures. As a business angel and venture capital investor since 2010, he founded JVCapital, an early stage investment fund. Before joining Lendix, he was Partner at United Ventures, a leading Italian Venture Capital fund authorized by the Bank of Italy. He also collaborates with the European Commission as an advisor on programs supporting entrepreneurship and innovation.

*"We could not hire a better professional to enrich our international management team" declares Olivier Goy, Founder and President of Lendix. "Sergio has huge entrepreneurial expertise and knows perfectly the Italian economic environment. After France, where we are well established with 55% market share and Spain where we have started to operate end of last year, Italy marks another step on our path to become a leading player in continental Europe".*

*"I'm excited to join to such an innovative and already successful venture that has been awarded the 32nd position in the global ranking of the 2016 FINTECH100 by KPMG & H2 Ventures" adds Sergio Zocchi, CEO Lendix Italia. "Italy is an untapped strategic market for Lendix, a wide economic system made up of numerous SMEs looking for an alternative financing solution to develop their business."*

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**About Lendix**

Lendix is a European online marketplace for business loans. It operates in Spain, soon in Italy and is the #1 platform in France. On Lendix, SMEs can borrow directly from private and institutional lenders. Lendix creates an efficient, transparent and customer-friendly alternative to the traditional banking system, and offers creditworthy SMEs faster and simpler access to financing. Lendix is backed amongst others by Partech Ventures, CNP Assurances, Matmut and Decaux Frères Investissements. In October 2016, Lendix was awarded the 32<sup>nd</sup> position in the global ranking of the 2016 FINTECH100 by KPMG & H2 Ventures. Lendix has already enabled over €57 million of loans to 180 development projects from SMEs of all size and sector.

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